

Order / Rev: 712241
Alt Order #: 06308254
Flight Dates: 09/12/12 - 09/23/12

Advertiser: American Federal State County Municipality
Product Desc: #3220 AFSCME
Estimate: 3220

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WKYC	09/21/12	09/21/12	Fri Prime C Fri Prime C	CM	10-11p	-----F--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----F-- 1 \$8,000.00 0.00															
18	WKYC	09/23/12	09/23/12	Post NFL News LN Sun Follows NFL	CM	Various	-----S	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$4,500.00 0.00															
19	WKYC	09/22/12	09/22/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$3,000.00 0.00															
20	WKYC	09/17/12	09/21/12	M-F 9-10a Today II Today Show II	CM	9a-10a (9:00 AM-10:00 AM)	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MTWTF-- 1 \$1,200.00 0.00															
21	WKYC	09/22/12	09/22/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb-----S-	:30	2	\$2,800.00	P-1	0.00	NM	2	\$5,600.00	
NOTRE DAME/MICHIGAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 2 \$2,800.00 0.00															
22	WKYC	09/23/12	09/23/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
BROWNS HUDDLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$1,200.00 0.00															
23	WKYC	09/23/12	09/23/12	Football Night in America Football Night In America	CM	Various	-----S	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
FTBL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$10,000.00 0.00															

Totals

41 \$102,700.00